



# NEWS

---

**FOR IMMEDIATE RELEASE:**

## CALENDAR LISTING

**WHAT:** RON JON SURF TEAM TO MEET WITH FANS

**WHEN:** Saturday, April 11 at 2 p.m.

**WHERE:** Ron Jon Surf Shop  
4151 N. Atlantic Ave., Cocoa Beach, Fla. 32931

**DETAILS:** Members of the Ron Jon Surf Team will be meeting with fans at the Cocoa Beach store as part of the 45<sup>th</sup> Annual Ron Jon Easter Surf Fest. Among the Ron Jon team members scheduled to appear are past Easter Surf Fest Champions Kyle Garson, Amy Nicholl, Mikey DeTemple and Jake Kirschenbaum.

**MORE INFO:** Ron Jon Surf Shop is celebrating its 50<sup>th</sup> Anniversary throughout 2009. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

**For more information, contact:**

Heather Lewis, Ron Jon Surf Shop, (321) 799-8880, [heatherl@rjss.com](mailto:heatherl@rjss.com)