



# NEWS

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FOR IMMEDIATE RELEASE:

## CALENDAR LISTING

**WHAT:** RON JON, UNITED WAY TEAM UP FOR 2<sup>ND</sup> ANNUAL BEACH CLEANUP

*Public invited to assist in cleanup efforts*

**WHEN:** Sun., May 3 at 7:30 a.m.

**WHERE:** Dan Russell Municipal Pier (across from Ron Jon Surf Shop in Pier Park)  
16101 Front Beach Road, Panama City Beach, FL 32413

**DETAILS:** Ron Jon Surf Shop employees, the United Way and the general public team up to clean the beach from the city pier heading east to end near Barefoot Beach Club. Participants should meet at 7:30 a.m. in the parking lot next to Ron Jon Surf Shop. Clean up supplies will be provided onsite.

**MORE INFO:** Ron Jon Surf Shop is celebrating its 50<sup>th</sup> Anniversary throughout 2009. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West and Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

For more information about Ron Jon Surf Shop and the Ron Jon brand, visit [www.ronjons.com](http://www.ronjons.com).

**For more information, contact:**

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