



## **CALENDAR LISTING**

Saturday, March 1, 2008

2 p.m.

### **RON JON SURF SHOP ORLANDO TO HOST MEET AND GREET WITH SILVERSTEIN AND A DAY TO REMEMBER**

#### **WHAT:**

Victory Records recording artists, Silverstein ([www.silversteinmusic.com](http://www.silversteinmusic.com)) and A Day To Remember ([www.adtrrock.com](http://www.adtrrock.com)), will appear at the Ron Jon Surf Shop in Festival Bay Mall for a meet and greet with fans prior to the bands' performance at the House of Blues later that evening. At the event, fans will have an opportunity to get autographs and photos with the bands.

#### **WHEN:**

Saturday, March 1 at 2 p.m.

#### **WHERE:**

Ron Jon Surf Shop Orlando located in Festival Bay Mall at 5160 International Drive

#### **MORE INFO:**

Ron Jon Surf Shop was founded in 1961 when surfing enthusiast Ron DiMenna began selling surfboards at his tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, and Panama City Beach, Fla., as well as in Orange, Calif. and Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

The company has established several licensing agreements and extensions of the Ron Jon brand, resulting in Ron Jon Surf Shop store locations in Orlando, Tampa and Miami (Fla.) International airports, Newark International Airport, Cozumel, Mexico and three stores in Canada, as well as the surf-themed Ron Jon Cape Caribe Resort in Cape Canaveral, Fla., Ron Jon bottled water and the Ron Jon Surf School by Craig Carroll in Cocoa Beach.

For more information about Ron Jon Surf Shop and the Ron Jon brand, visit [www.ronjons.com](http://www.ronjons.com).

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