



NEWS

MEDIA ALERT

RON JON SURF SHOP PRESENTS "SIGHT SOUND"

Ron Jon Surf Shop Presents Surfer Mikey DeTemple's Film "Sight Sound"

WHEN: Sunday, July 10 from 7 p.m. - 11 p.m.

WHERE: Crowne Plaza Hotel Melbourne - Oceanfront
2605 HWY A1A N
Indialantic, FL 32903

WHAT: Ron Jon Surf Shop presents *Sight Sound* in association with High Seas Films on Sunday, July 10 from 7:00 p.m. – 11:00 p.m. at the Crowne Plaza Hotel Melbourne Oceanfront in Indialantic, FL (2605 Highway A1A North, Indialantic, FL 32903).

Ron Jon surfer Mikey DeTemple's new surf film is showing in Florida for ONE NIGHT ONLY. Bring your family and friends to check out this fine new surf film. Only a \$7 entry fee per person; kids 12 & under are FREE.

Sight Sound trailer:
<http://vimeo.com/18758953>

Sight Sound tour dates:
<http://www.highseasfilm.com/tour-dates/>

High Seas Films website:
<http://www.highseasfilm.com/>



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ABOUT MIKEY DETEMPLE:

Ron Jon Surf Shop team rider Mikey DeTemple is not only an accomplished professional longboarder. He is also a talented filmmaker. His company, High Seas Films, has currently created two surf films. His latest, *Sight Sound*, is an artful surf film following the adventures of a crew of surfers throughout Nicaragua, Bahamas, Maine, Canada, Baja and New York.

ABOUT DAVIS ALAIMO MOTION PICTURES:

DAMP (Davis Alaimo Motion Pictures) is a boutique production house based in Brooklyn, NY that specializes in surfing, adventure and lifestyle films. DAMP aims to connect athletes, filmmakers and musicians with appropriate corporate sponsors to produce socially responsible works that showcase a diversity of compelling talents, sights and sounds. The company was founded by filmmakers Chris Davis and Jay Alaimo and has just completed its second feature length surf film with Mikey DeTemple, *SightSound*, sponsored by Tommy Hilfiger.

ABOUT RON JON: Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

For more information, contact:

Heather Lewis, Ron Jon Surf Shop, (321) 799-8880, heatherl@rjss.com

Jamie Caceres, Ron Jon Surf Shop, (321) 799-8880, jamiiec@rjss.com