



FOR IMMEDIATE RELEASE:

CALENDAR LISTING

WHAT: **RON JON, UNITED WAY TEAM UP FOR 4th ANNUAL BEACH CLEANUP**

Public invited to assist in cleanup efforts

WHEN: Sun., May 15 at 4:00 p.m. (rain date of June 5th)

WHERE: Dan Russell Municipal Pier (across from Ron Jon Surf Shop in Pier Park)
16101 Front Beach Road, Panama City Beach, FL 32413

DETAILS: Ron Jon Surf Shop employees, the United Way and the general public team up to clean the beach from the city pier heading east to end near Barefoot Beach Club. Participants should meet at 4:00 p.m. under the Ron Jon tent on the beach across the street from Pier Park. Clean up supplies will be provided onsite. Ron Jon Surf Shop will conduct a drawing for a free surfboard for those participating in the clean-up.

MORE INFO: The company was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Panama City Beach, Key West and Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

For more information about Ron Jon Surf Shop and the Ron Jon brand, visit www.ronjons.com.

For more information, contact:

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