



FOR IMMEDIATE RELEASE:

CALENDAR LISTING

WHAT: **RON JON, UNITED WAY, THE BOYS AND GIRLS CLUB
TEAM UP FOR BEACH CLEANUP**

Public invited to assist in cleanup efforts

WHEN: Sun., May 4 at 7:30 a.m.

WHERE: Dan Russell Municipal Pier (across from Ron Jon Surf Shop in Pier Park)
16150 Front Beach Road, Panama City Beach, FL 32413

DETAILS: Ron Jon Surf Shop employees, the United Way, the Boys and Girls Club and the general public team up to clean the beach from the city pier heading east to end near Barefoot Beach Club. Participants should meet at 7:30 a.m. in the parking lot next to Ron Jon Surf Shop. Clean up supplies will be provided onsite.

MORE INFO: Ron Jon Surf Shop was founded in 1961 when surfing enthusiast Ron DiMenna began selling surfboards at his tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West and Panama City Beach, Fla., as well as in Orange, Calif. and Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

For more information about Ron Jon Surf Shop and the Ron Jon brand, visit www.ronjons.com.

For more information, contact:

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