



FOR IMMEDIATE RELEASE:

CALENDAR LISTING

- WHAT:** RON JON PRESENTS 5TH ANNUAL FAMILY FUN DAY
- WHEN:** Saturday, June 7 from 11 a.m. to 3 p.m.
- WHERE:** Ron Jon Surf Shop at Festival Bay Mall, located at 5160 International Drive in Orlando
- DETAILS:** Ron Jon will host their 5th annual “Family Fun Day” event with in-store games and entertainment for the whole family. The half day of events will include a caricature artist, coconut bowling, hula hoop contest, face painting and balloon creations for children, plus complimentary soda and popcorn, prizes and more.
- MORE INFO:** Ron Jon Surf Shop was founded in 1961 when surfing enthusiast Ron DiMenna began selling surfboards at his tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West and Panama City Beach, Fla., as well as in Orange, Calif. and Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world’s largest surf shop. It operates 24 hours a day, 365 days a year.
- The company has established several licensing agreements and extensions of the Ron Jon brand, resulting in Ron Jon Surf Shop store locations in Orlando, Tampa and Miami (Fla.) International airports, Newark International Airport, Cozumel, Mexico, Grand Turk, Turks & Caicos and three stores in Canada, as well as the surf-themed Ron Jon Cape Caribe Resort in Cape Canaveral, Fla., Ron Jon bottled water and the Ron Jon Surf School by Craig Carroll in Cocoa Beach. For more information about Ron Jon Surf Shop and the Ron Jon brand, visit www.ronjons.com.

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