



## **MEDIA ALERT**

**WHAT:** ARTIST SEAN SPOTO PAINTS UNIQUE CUSTOM SURFBOARD AT FT. MYERS RON JON SURF SHOP

**WHEN:** Monday, December 29, 2008  
12 p.m. - 4 p.m.

**WHERE:** Ron Jon Surf Shop, Ft. Myers  
10045 Gulf Center Drive  
Ft. Myers, Florida

**DETAILS:** Sean Spoto, creative artist for international surf equipment company ...LOST Enterprises, demonstrates his skills at creating distinctive, custom-painted surfboards during Ron Jon Surf Shop's ([www.ronjons.com](http://www.ronjons.com)) 9<sup>th</sup> Annual "...LOST in Florida" tour.

During his "...LOST in Florida" tour stop in Ft. Myers, Spoto will paint a unique, one-of-a-kind surfboard at Ron Jon Surf Shop.

Attendees will receive free giveaways courtesy of ...LOST and can enter to win the surfboard customized on-site by Spoto. Entrants must be present to win.

**VISUALS:** Artist Sean Spoto painting a unique, custom-designed surfboard from start to finish. One lucky attendee celebrating as they win that unique surfboard.

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