



MEDIA ALERT

WHAT: ARTIST SEAN SPOTO PAINTS UNIQUE CUSTOM SURFBOARD AT FT. LAUDERDALE RON JON SURF SHOP

WHEN: Sunday, December 28, 2008
12 p.m. - 4 p.m.

WHERE: Ron Jon Surf Shop, Ft. Lauderdale
2610 Sawgrass Mills Circle
Ft. Lauderdale, Florida

DETAILS: Sean Spoto, creative artist for international surf equipment company ...LOST Enterprises, demonstrates his skills at creating distinctive, custom-painted surfboards during Ron Jon Surf Shop's (www.ronjons.com) 9th annual "...LOST in Florida" tour.

During his "...LOST in Florida" tour stop in Ft. Lauderdale, Spoto will paint a unique, one-of-a-kind surfboard at Ron Jon Surf Shop.

Attendees will receive free giveaways courtesy of ...LOST and can enter to win the surfboard customized on-site by Spoto. Entrants must be present to win.

VISUALS: Artist Sean Spoto painting a unique, custom-designed surfboard from start to finish. One lucky attendee celebrating as they win that unique surfboard.

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