



## **MEDIA ALERT**

**WHAT:** ARTIST SEAN SPOTO PAINTS UNIQUE CUSTOM SURFBOARD AT COCOA BEACH RON JON SURF SHOP

**WHEN:** Saturday, December 27, 2008  
12 p.m. - 4 p.m.

**WHERE:** Ron Jon Surf Shop, Cocoa Beach  
4151 N. Atlantic Ave.  
Cocoa Beach, Florida

**DETAILS:** Sean Spoto, creative artist for international surf equipment company ...LOST Enterprises, demonstrates his skills at creating distinctive, custom-painted surfboards during Ron Jon Surf Shop's ([www.ronjons.com](http://www.ronjons.com)) 9<sup>th</sup> Annual "...LOST in Florida" tour.

During his "...LOST in Florida" tour stop in Cocoa Beach, Spoto will paint a unique, one-of-a-kind surfboard at "One of a Kind" Ron Jon Surf Shop.

Attendees will receive free giveaways courtesy of ...LOST and can enter to win the surfboard customized on-site by Spoto. Entrants must be present to win.

**VISUALS:** Artist Sean Spoto painting a unique, custom-designed surfboard from start to finish. One lucky attendee celebrating as they win that unique surfboard.

**CONTACTS:** Heather Lewis, Ron Jon Surf Shop, (321) 799-8880, [heatherl@rjss.com](mailto:heatherl@rjss.com)  
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