



NEWS

MEDIA ALERT

RON JON SURF SHOP PRESENTS "GET FEATHERED"

Ron Jon Surf Shop Hosts Feather Locks Event

WHEN: Saturday, July 2 from 11:00 a.m. – 2:00 p.m.

WHERE: Ron Jon Surf Shop "One of a Kind"
4151 North Atlantic Avenue
Cocoa Beach, FL 32931

WHAT: Ron Jon Surf Shop will have two licensed cosmetologists in-store to place customers' newly purchased Feather Locks feather hair extensions from Condition Culture/ Normally, having these feather hair extensions placed by a cosmetologist can cost up to \$20 but Ron Jon wants to get our guest's hair looking feathery fine for the summer. Customers must purchase the hair extensions in-store before they can be placed in their hair.

ABOUT CONDITION CULTURE:

Condition Culture offers a wide variety of the latest innovative hair products for both people and their pets to get feather hair extensions. They offer do it yourself kits, beads, various options of authentic feather extensions, and tools for customers to style their hair with the latest, hottest trend, Feather Locks. For more information, please visit their website at: <http://www.conditionculture.com/>

ABOUT RON JON: Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.



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For more information, contact:

Heather Lewis, Ron Jon Surf Shop, (321) 799-8880, heatherl@rjss.com

Jamie Caceres, Ron Jon Surf Shop, (321) 799-8880, jamiec@rjss.com