



FOR IMMEDIATE RELEASE:

CALENDAR LISTING

2008 FLORIDA STATE RALLY BIKE SHOW AT RON JON SURF SHOP IN COCOA BEACH

Ron Jon to host Harley-Davidson bike show, event is free to the public

WHEN: Saturday, October 25
11 a.m. to 1 p.m.

WHERE: Ron Jon Surf Shop
4151 N. Atlantic Ave.
Cocoa Beach, Fla. 32931

DETAILS: More than 50 bikers will display their meticulously designed Harley-Davidson motorcycles at Ron Jon Surf Shop in Cocoa Beach, Fla. for a highly anticipated bike show.

The bike show is free and open to the public and is a featured event during the 2008 Florida State HOG Rally being held at the Hilton Oceanfront Hotel in Cocoa Beach from Wednesday, Oct. 22 through Saturday, Oct. 25.

The bikes, which will be on public display in front of the surf shop facing State Road A1A, are judged on a variety of criteria and winners in each of the eight categories will receive a plaque and a Ron Jon gift certificate. Attendees can vote for their favorite bike in order to name a bike as the "people's choice" award winner.

For more information, contact:

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