



# NEWS

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**FOR IMMEDIATE RELEASE:**

## CALENDAR LISTING

**WHAT:** Skullcandy to host Miami's DJ Miner at Ron Jon Surf Shop.

*Premiere DJ spinning the hottest music on turntables*

**WHEN:** Saturday, March 27<sup>th</sup> from 12 p.m. to 4 p.m.

**WHERE:** Ron Jon Surf Shop  
4151 N. Atlantic Ave., Cocoa Beach, Fla. 32931

**DETAILS:** DJ Miner is known for his captivating live performances at clubs throughout Miami, and on March 27<sup>th</sup> he will show off his talents at Ron Jon. Skullcandy has the hottest headphones on the market, and product sampling and listening stations will enable fans to hear their superior sound quality.

**MORE INFO:** Ron Jon Surf Shop is celebrating its 50<sup>th</sup> Anniversary. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

**For more information, contact:**

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