



NEWS

FOR IMMEDIATE RELEASE:

CALENDAR LISTING

- WHAT:** Ron Jon Surf Shop to host PT Cruiser reunion at Cocoa Beach store.
10-year celebration of the PT Cruiser
- WHEN:** Saturday, January 16th from 10 a.m. to 2 p.m.
- WHERE:** Ron Jon Surf Shop
4151 N. Atlantic Ave., Cocoa Beach, Fla. 32931
- DETAILS:** The Space Coast PT Cruiser Club is celebrating the 10th year of the PT Cruiser being in production. The reunion will feature a large variety of customized PT Cruisers on display at Ron Jon in Cocoa Beach. The public is welcome to view the cars on exhibition and participate in the 50/50 raffle. Half the proceeds will go to the Arnold Palmer Hospital for Children and half to one lucky winner. Car registration forms are available at www.SpaceCoastPTCruisers.org.
- MORE INFO:** Ron Jon Surf Shop is celebrating its 50th Anniversary. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year. For more information about Ron Jon Surf Shop and the Ron Jon brand, visit www.ronjons.com.

For more information, contact:

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