



NEWS

FOR IMMEDIATE RELEASE:

CALENDAR LISTING

- WHAT:** TOMS shoes to host live painting at Ron Jon Surf Shop.
Free artwork with any new purchase of TOMS
- WHEN:** Saturday, March 27th from 12 p.m. to 4 p.m.
- WHERE:** Ron Jon Surf Shop
4151 N. Atlantic Ave., Cocoa Beach, Fla. 32931
- DETAILS:** Local artists Christopher "Slow" Maslow and Peter "Enve" Agardy will be on hand to paint custom artwork for free on any new pair of TOMS purchased at Ron Jon that day. TOMS shoes are known worldwide for their One for One mission: For every pair sold, they will give a pair to a child in need.
- MORE INFO:** Ron Jon Surf Shop is celebrating its 50th Anniversary. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

For more information, contact:

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