



NEWS

MEDIA ALERT

SPECIAL OLYMPICS FLORIDA AND RON JON SURF SHOP PARTNER TO KICK-OFF FIRST-EVER SANCTIONED SURFING PROGRAM

WHAT: Ron Jon Surf Shop, through its affiliated Ron Jon Surf School, has partnered with Special Olympics Florida to create the first-ever sanctioned surfing program for Special Olympics athletes.

As part of the pilot program, eight Special Olympics athletes will receive a comprehensive introduction to surfing, including a safety orientation, one-on-one instruction and some time for fun and relaxation on the beach.

Following the kick-off event, the athletes will receive weekly surfing lessons through July to reinforce the instruction they will receive. The program will be led by surf-industry veteran Craig Carroll. The Special Olympics athletes will also receive instruction from professional surfers from the Ron Jon Surf Team.

WHO: Special Olympics athletes
Ron Jon Surf School personnel
Members of the Ron Jon Surf Team

WHEN: Saturday, June 5 at 3:30 p.m.

WHERE: Ron Jon Surf School (One block north of Ron Jon Surf Shop in Cocoa Beach)
150 East Columbia Lane, Cocoa Beach, FL 32931
Media can park behind Ron Jon Surf Shop and walk one block north to the Ron Jon Surf School.

For more information:

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