



# NEWS

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**FOR IMMEDIATE RELEASE:**

## CALENDAR LISTING

- WHAT:** Reef Team Riders to Sign Autographs at Ron Jon Surf Shop  
*Ben Bourgeois and other pro surfers to meet fans in Cocoa Beach*
- WHEN:** Sunday, May 16<sup>th</sup> at 12 p.m.
- WHERE:** Ron Jon Surf Shop  
4151 N. Atlantic Ave., Cocoa Beach, Fla. 32931
- DETAILS:** Surf enthusiasts can meet team riders from the Reef surf team including Ben Bourgeois, Mike Losness, Jay Bottle Thompson, Paul Fisher and Stephen Koehne. The Reef surf team will sign autographs and meet fans at Ron Jon Surf Shop in Cocoa Beach.
- MORE INFO:** Ron Jon Surf Shop is celebrating its 50<sup>th</sup> Anniversary. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

**For more information, contact:**

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