



# NEWS

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**FOR IMMEDIATE RELEASE:**

## CALENDAR LISTING

- WHAT:** O'Neill Team Riders to Sign Autographs at Ron Jon Surf Shop  
*Surfers Nils Schweizer and Zack Humphreys to meet fans in Myrtle Beach*
- WHEN:** Friday, June 11<sup>th</sup> at 7 p.m.
- WHERE:** Ron Jon Surf Shop – Broadway at the Beach  
1308 Celebrity Circle, #R-9, Myrtle Beach, SC 29577
- DETAILS:** Surf enthusiasts can meet team riders Nils Schweizer and Zack Humphreys from the O'Neill surf team. The O'Neill surf team will sign autographs and meet fans at Ron Jon Surf Shop in Myrtle Beach's Broadway at the Beach.
- MORE INFO:** Ron Jon Surf Shop is celebrating its 50<sup>th</sup> Anniversary. Ron Jon Surf Shop was founded in 1959 by surfing enthusiast Ron DiMenna. Two years later, he opened a tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Ft. Myers, Key West, Panama City Beach, Fla., as well as in Myrtle Beach, S.C. The flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

**For more information, contact:**

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