



## CALENDAR LISTING

### RON JON SURF SHOP COCOA BEACH TO HOST EASTER SURF FEST AUTOGRAPH SIGNINGS

#### WHAT:

Members of the Ron Jon, Spy and ...Lost surf teams will appear at the Ron Jon Surf Shop Cocoa Beach during Easter Surf Fest to meet, greet and sign autographs. The surf teams will have free posters and giveaways at each signing.

#### WHEN:

Saturday, March 22, 12 p.m. to 4 p.m.

12 p.m.: Spy Surf Team

2 p.m.: Ron Jon Surf Team

4 p.m.: ...Lost Surf Team

#### WHERE:

Ron Jon Surf Shop Cocoa Beach at 4151 N. Atlantic Avenue, Phone: 321-799-8888

#### MORE INFO:

Ron Jon Surf Shop was founded in 1961 when surfing enthusiast Ron DiMenna began selling surfboards at his tiny oceanside shop in Long Beach Island, N.J. The lifestyle-apparel and board-sports-equipment retailer has since opened stores in Cocoa Beach, Ft. Lauderdale, Orlando, Key West, Fort Myers and Panama City Beach, Fla., Orange, Calif. and Myrtle Beach, S.C. The company's flagship store in Cocoa Beach is the world's largest surf shop. It operates 24 hours a day, 365 days a year.

The company has established several licensing agreements and extensions of the Ron Jon brand, resulting in Ron Jon Surf Shop store locations in Orlando, Tampa and Miami (Fla.) International airports, Newark International Airport, Cozumel, Mexico, Ontario, Canada and Grand Turk, Turks and Caicos Islands as well as the surf-themed Ron Jon Cape Caribe Resort in Cape Canaveral, Fla., Ron Jon bottled water and the Ron Jon Surf School by Craig Carroll in Cocoa Beach.

For more information about Ron Jon Surf Shop and the Ron Jon brand, visit [www.ronjons.com](http://www.ronjons.com).

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#### For more information, contact:

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