



NEWS

CALENDAR LISTING

QUIKSILVER AND ROXY PRO SURFERS TO SIGN AUTOGRAPHS AT RON JON SURF SHOP IN COCOA BEACH

WHAT: Whether you like catching the waves yourself or simply admire those who do, Ron Jon Surf Shop invites you to meet top athletes from the Quiksilver and Roxy surfing teams. Hawaiian big wave surfer Reef McIntosh and stylish California pro longboarder Kassia Meador will meet with fans at Ron Jon Surf Shop, Cocoa Beach and will autograph posters and hand out free giveaways.

WHO: **Quiksilver's Reef McIntosh**, born on the Hawaiian island of Kauai and a regular figure in the lineup at Oahu's famous Pipeline. When he is not in Hawaii, Reef is traveling the world and surfing some of the biggest waves on the planet.

Roxy's Kassia Meador, Oceanside, CA resident, frequent Fuel TV host and talented longboarder and world traveler.

WHERE: **Ron Jon Surf Shop Cocoa Beach**
4151 N. Atlantic Avenue
321-799-8888

WHEN: **Saturday, March 14, 2009**
Signing: 3pm

VISUALS: Top professional surfers meeting their fans and signing autographs in the Ron Jon Cocoa Beach store.

###

For more information, contact:

Heather Lewis, Ron Jon Surf Shop, (321) 799-8880, heatherl@rjss.com